

LITTLE ITALY BIA

CALL FOR ARTISTS

*Request for Expression of
Interest and Proposals*

APPLICATION DEADLINE:
JUNE 30, 2021



Project Overview

The Little Italy BIA has received a grant to celebrate the City of Toronto's Outdoor Mural & Street Art Program.

The aim of this project is to celebrate the strong heritage of Little Italy. This theme centers on honoring prominent individuals, groups, buildings, businesses, and events that shaped Little Italy. It aims to provide residents and visitors with the colourful stories and imagery of how Little Italy became one of the most unique, well-known, and inclusive neighbourhoods in Toronto.

Project Details

Budget:

\$5000 - Including Materials, Production, and Artist fees

Timeline:

Full Completion by September 30, 2021, Installation dates to be agreed up by the Artist(s) and the BIA Coordinator.

Project Deliverables:

- The final product shall be a permanent mural that is made of appropriate and durable materials for an outdoor setting in all Toronto weather conditions.
- Purchasing and supplying all materials, labour, and equipment required for the protection, including anti-graffiti coating. A copy of all receipts and invoices will be submitted to the BIA Coordinator with the artist's invoice or upon request.
- A title and a short written blurb as to the artist's interpretation of the work for the Committee to review.
- Three posts about the project on the artist's social media accounts that tag the Little Italy BIA.
- Completion of the project within the budget and while meeting deadlines as outlined.
- Any touch-ups at no cost for the first year for minor damage/vandalism. Any paint materials left over will be returned to the Little Italy BIA for storage for this purpose. Be available for maintenance of the artwork at a mutually agreed upon fee after the first year if applicable. Provide records of any colours or materials information to the Little Italy BIA for future larger-scale maintenance requirements.

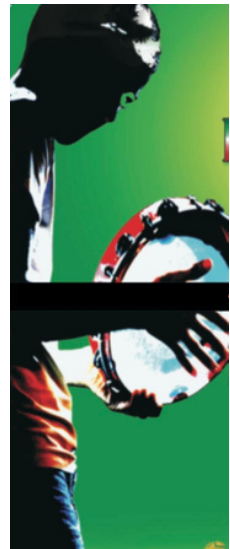
Location:

703 College Street



Project Theme

The mural will be a visual depiction of the Dance Tarantella paying respect to the long-standing Italian cultural tradition. "No Italian wedding or celebration would be complete without the rhythmic song and dance of the tarantella. It is the most popular of all the Italian songs and it is even considered by many as the song of Italy... Legend states that between the 15th and 17th centuries an epidemic of tarantism swept through the town of Taranto in southern Italy. This was as a result of being bit by the poisonous tarantula spider. The victim, which is referred to as the tarantata, was almost always a woman but never a high-ranking lady or one of an aristocratic upbringing. Once bitten the tarantata would fall into a trance that could only be cured by frenzied dancing...This is why the tarantella is sometimes referred to as the dance of the spider." – Anthony Parente.



Expression of Interest Submission

Submission must be complete and sent electronically as one PDF document containing the information below by **June 30, 2021, at 3 pm EST.**

1. Contact Information - Artist(s) full name or names (if collaborative), address, phone number, email address, and website (if applicable).
2. A mock-up for Committee Consideration, with title, written blurb of artists' interpretation, and budget for your proposal.
3. Resume or Curriculum Vitae - A copy of the Artist(s) resume
4. Image of Past work - Please include images of past work that best illustrates qualifications for this project such as experience creating innovative art, or public outdoor artwork. A link to your portfolio or website will also be accepted.

Submit via email to coordinator@tolittleitaly.com

By Submitting, the artist is agreeing to the process and detail outlined above. Only shortlisted artists will be invited for an interview and site visit in June or July. Should an offer be made, the artist will have a maximum of 5 business days to review and return the signed contract. Little Italy BIA will have no responsibility for any expenses or fees for work done by the artist before the artist has accepted the job. The Little Italy BIA has the right to pause, edit, or cancel the artist selection process at any time for any reason.

